



## Yard Card Industry Dictionary:

- Critters:** A collection of character shaped signs, which are used as part of a lawn greeting display either alone or in addition to message boards or larger signs. Made of corrugated plastic material. Can be 2D or 3D.
- 3-D Critters:** Blown molded plastic lawn ornaments.
- 2-D Critters:** Critters normally made out of corrugated plastic or wood.
- Flock:** The act of setting up a lawn greeting display in an unsuspecting recipient's front yard as a prank or to celebrate an event or occasion; to fill someone's yard with critters. Let Flock-n-Surprise flock a yard for you today!
- Flocked:** If you have had a yard card set up in your yard, then you got flocked.
- Flockee:** The unsuspecting recipient of the gift OR the victim of the prank.
- Flocker:** The sender of the flock or the person who initiates the flock; someone who has flocked a front yard with critters; a lawn greeter.
- Flocking:** The act of placing a lawn greeting in a recipient's yard and filling the yard with critters. Flock-n-Surprise is flocking yards every day.
- Flamingo Rod:** A metal rod with a unique shape used to stake plastic flamingos. See: [www.flamingorod.com](http://www.flamingorod.com)
- Got Flocked:** When the flockee has received the flock, he might call a friend to say, "Hey, I just got flocked!"
- HFC:** Holy Freakin' Crap; what the recipient says once he realizes that his yard just got flocked by Flock-n-Surprise, Inc.
- ILGA:** International Lawn Greeting Association ([www.lawn-greetings.org](http://www.lawn-greetings.org))
- Lawn Greeting:** A display that is placed in a yard to celebrate an event or occasion; also known as a Yard Card, Yard Greeting, Lawn Card, Lawn Sign, Yard Sign, or similar title.
- Lawn Greeter:** Someone who places the lawn greeting in a yard; also known as a flocker.
- Stork Sign:** Large Stork character sign that is placed in a yard to announce a birth.
- Yard Card:** see Lawn Greeting